### New Member Checklist and Agreement

	■ Mail of 4100		easy ways to become a member: il a completed application and check to 00 Charlestown Road, New Albany, IN 47150 to 1si.org and click JOIN			
Drganization Information		<ul> <li>Call 812.945.0266 if you have questions</li> </ul>				
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·····		ិ			application fee - \$25	
lelp us help you! Our goal of having a more liverse and inclusive membership begins		Sigr	n me up for Autor		DUE: \$ g Billing (ARB)!	
vith identifying those businesses that feel		Membership	<u>s are a 12-month co</u>	mmitment. I wo	ant to pay my membership	
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	Signature					

Billing address of card

I agree to allow 1si to contact me and/ or our company representative(s) by e-mail, fax, or

phone.



businesses will flourish, providing viable jobs, prosperity, and quality of place



4100 Charlestown Road New Albany, IN 47150 812.945.0266



# **Membership** Application

# **Our Mission**

To help businesses thrive in the Southern Indiana and Lousiville Metro area

# 1si offers membership levels based on your needs....

#### **Classic Level**

The membership where even basics are comprehensive! \$490 per year

- Online business listing includes basic contact info, business description, one category, and links to your website and social media sites to increase SEO
- Subscriptions to the One Weekly E-newsletters and other informational e-mails
- Ribbon-cutting services for grand openings, expansions and major achievement celebrations (value of \$300)
- "Proud Member" window cling to display at your business
- Access to more than 110 events and programs
- Member pricing at signature events and programs
- Post events on the community calendar
- Post job openings on 1si's job board (\$100 value)
- Ability to post discounts to member or the public through Buy1si and Proxi Interactive Map
- Event and program sponsorship opportunities
- Partner discount programs with ODP Business Solutions Savings Program, Heartland Payment Systems, Insurance Under ONE and ClearPath Mutual Workers' Comp Insurance
- Opportunity to join a leads or networking group
- Exclusive advertising opportunities
- Volunteer and committee opportunities
- Inclusion in any printed listing of members
- Business education and assistance through the Small Business Navigator
- Business retention and expansion services
- Low interest business financing opportunities through The One Fund
- A collective voice for advocacy
- Resources and support for minority-owned businesses

#### **Elite Level**

Advertise your business for less! \$800 per year

Includes everything in CLASSIC plus the following:

- Recognized as an Elite level member
- Additional business listing in online directory for a total of two (\$980 value)
- One free member database per year upon request (\$300 value) and access to Proxi Interactive Map
- 25-percent discount on Member2Member E-blast or One Weekly digital advertising
- 25-percent discount on MMA Newsletter digital advertising

#### **Regional Advantage Level**

When you are ready to go to the top! \$1,600 per year

Includes everything in CLASSIC and ELITE plus the following:

- Recognized as a Regional Advantage level member
- Additional business listing for a total of four (\$1,960 value)
- Four free membership databases per year upon request (\$1,200 value) and access to Proxi Interactive Map
- Up to three introductions with specified targets
- One press release published annually in The One Weekly E-newsletter
- Free placement of company logo in web directory

#### **Metro Manufacturing Alliance**

Exclusively for manufacturers by manufacturers \$1,800 per year

The Metro Manufacturing Alliance (MMA) is a unique forum where manufacturing owners and managers meet with their peers, discuss common issues and successes, and listen to timely presentations on topics that apply exclusively to manufacturers.

Includes everything in CLASSIC, ELITE, and REGIONAL ADVANTAGE plus the following:

- Opportunity to attend monthly peer group roundtables with other MMA members
- The MMA, its meetings and events are restricted from outside sales and promotions
- Tailored workshops and certification seminars for MMA members only
- Pre-qualified leads from the state (and other sources) for manufacturing services and opportunities
- Subscription to the monthly MMA E-Newsletter
- Private social media page where you can collaborate with other MMA members

#### **Premier Level**

Soar above the competition! \$2,770 per year

You've got your direction and your partnership with One Southern Indiana, but now you need more. Premier membership tier includes all the benefits of the other levels, and more - more meetings, more introductions, more public relations work - more of the things you need to help you succeed!

Includes everything in CLASSIC, ELITE, and REGIONAL ADVANTAGE plus the following:

- Recognized as a Premier level member
- Eight total business listings (in local Metropolitan Statistical Area) (\$3,920 value)
- Up to five introductions with key, specified targets
- One meeting with a member of the executive team
- Option to add additional business locations at \$100 each annually

# What you get...

Number of business listings in 1si's online directory

Subscription to The One Weekly E-newsletters and other informational  $\operatorname{\mathsf{e-mails}}$ 

Ribbon-cutting and groundbreaking services

"Proud Member" window cling

Attend more than 110 events and programs at member pricing

Ability to post events on 1si's community calendar

Ability to post job openings on 1si's job board

Ability to post discounts to members or the public through Buy1si & Proxi Interactive Map

1si event and program sponsorship opportunities

Partner discount programs (ODP Business Solutions, Heartland Payment Systems, Insurance Under ONE and ClearPath Mutual Workers Comp

Opportunity to join leads or networking groups

Members-only advertising opportunities

Ability to list social media links in online directory listing

Opportunity to volunteer on committees

Business assistance through Small Business Navigator

Financing opportunities through The One Fund

A collective voice for advocacy

Minority business assistance

25-percent discount on digital advertising in the Member2Member eblast or The One Weekly e-newsletter

Recognized by membership level in online directory

One free member database per year (\$300 value) & access to Proxi Interactive Map

25-percent discount on MMA e-newsletter digital advertising

Four free member databases per year (\$1,200 value) & access to Proxi Interactive Map

Up to three introductions with specified targets

Free placement of company logo in web directory

One press release published annually in the weekly e-newsletter

One meeting with 1si executive team member

Up to five introductions with specified targets

Option to add locations @ \$100 each annually

Opportunity to attend MMA peer group roundtables

Exclusive events such as the MMA Summit and MFG Week

Private social media group

Tailored workshops and certification seminars such as the Manufacturers Business Academy

Pre-qualified leads from the state and other sources for manufacturing services and opportunities

Subscription to the monthly MMA E-newsletter

One-on-one consultations with 1si economic development staff

MMA Level \$1,800 per year	Premier Level \$2770 per year	Regional Advantage \$1,600 per year	Elite \$800 per year	Classic \$490 per year
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PREQUALIFIED OPTIONS WITH CLASSIC LEVEL BENEFITS

Classic Nonprofit - \$350/per year (must qualify as a nonprofit organization) Retired Executive Level - \$189/per year (for retired individuals who wish to remain involved)

Associate - \$189/per year - Real estate agents, attorneys, insurance agents, etc., whose principal company is a current member