

New Member Checklist and Agreement

Today's Date _____

Organization Information

Business Name _____
(this is how your company will be displayed online or in print)

Physical Address _____ City _____ State _____ Zip _____

Mailing Address _____ City _____ State _____ Zip _____
(if different from physical address)

Billing Address _____ City _____ State _____ Zip _____
(if different from physical address)

County _____ Business Phone (____) _____ Fax (____) _____

E-mail _____ Website Address _____

Product/Service Category _____

(Four words or less for directory placement. For example: real estate sales, restaurant, manufacturer, office supplies, etc.)

of Full-time Employees _____ # of Part-Time Employees _____

Main Contact Information

First Name _____ Last Name _____

Title _____ E-mail _____

Additional Contacts

First Name _____

Last Name _____

Title _____

E-mail _____

First Name _____

Last Name _____

Title _____

E-mail _____

Help us help you! Our goal of having a more diverse and inclusive membership begins with identifying those businesses that feel marginalized. Let us know who you are so we may be able to better assist you.

My company is

- _____ Minority-Owned
- _____ Woman-Owned
- _____ Veteran-Owned
- _____ LGBTQ-Owned
- _____ None of the above

_____ I agree to allow 1si to contact me and/ or our company representative(s) by e-mail, fax, or phone.

Three easy ways to become a member:

- Mail a completed application and check to 4100 Charlestown Road, New Albany, IN 47150
- Go to 1si.org and click JOIN
- Call 812.945.0266 if you have questions



4100 Charlestown Road
 New Albany, IN 47150
 p. 812.945.0266
 f. 812.948-4664
 www.1si.org



Choose Your Package

- Classic - \$490 _____
- Nonprofit - \$350 _____
- Retired Executive - \$189 _____
- Associate - \$189 _____
- Elite - \$800 _____
- Regional Advantage - \$1,600 _____
- MMA - \$1,800 _____
- Premier - \$2,770 _____
- + application fee - \$25
- TOTAL DUE: \$ _____

- Sign me up for Automatic Recurring Billing (ARB)!
 I want to pay my membership:
- Monthly Quarterly Semiannually Annually

Charge my VISA Mastercard American Express Discover

Card Number.....

Expiration Date CVV or CID Code.....(3 or 4-digit code listed on card)

Name as it appears on card

Signature

Billing address of card

One Southern Indiana does not store credit card, debit card or banking information



Membership Application

Our Mission

To help businesses thrive in the Southern Indiana and Louisville Metro area



Our Vision

That our Southern Indiana region will be economically strong, and all businesses will flourish, providing viable jobs, prosperity, and quality of place



4100 Charlestown Road
 New Albany, IN 47150
 812.945.0266

1si offers membership levels based on your needs....

Classic Level

The membership where even basics are comprehensive!
\$490 per year

- Online business listing includes basic contact info, business description, one category, and links to your website and social media sites to increase SEO
- Subscriptions to the One Weekly E-newsletters and other informational e-mails
- Ribbon-cutting services for grand openings, expansions and major achievement celebrations (value of \$300)
- “Proud Member” window cling to display at your business
- Access to more than 100 events and programs
- Member pricing at signature events and programs
- Post events on the community calendar
- Post job openings on 1si’s job board (\$100 value)
- Ability to post discounts to member or the public through Buy1si
- Event and program sponsorship opportunities
- Partner discount programs with ODP Business Solutions Savings Program, Heartland Payment Systems, Insurance Under ONE and ClearPath Mutual Workers’ Comp Insurance
- Opportunity to join a leads or networking group
- Exclusive advertising opportunities
- Volunteer and committee opportunities
- Inclusion in any printed listing of members
- Business education and assistance through the Small Business Navigator
- Business retention and expansion services
- Low interest business financing opportunities through The One Fund
- A collective voice for advocacy
- Additional resources and support for minority-owned businesses from 1si’s DE&I Manager.

Elite Level

Advertise your business for less!
\$800 per year

Includes everything in CLASSIC plus the following:

- Recognized as an Elite level member
- Additional business listing in online directory for a total of two (\$980 value)
- One free member database per year upon request (\$300 value)
- 25-percent discount on Member2Member E-blast or One Weekly digital advertising
- 25-percent discount on MMA Newsletter digital advertising

Regional Advantage Level

When you are ready to go to the top!
\$1,600 per year

Includes everything in CLASSIC and ELITE plus the following:

- Recognized as a Regional Advantage level member
- Additional business listing for a total of four (\$1,960 value)
- Four free membership databases per year upon request (\$1,200 value)
- Up to three introductions with specified targets
- One press release published annually in The One Weekly E-newsletter
- Free placement of company logo in web directory

Metro Manufacturing Alliance

Exclusively for manufacturers by manufacturers
\$1,800 per year

The Metro Manufacturing Alliance (MMA) is a unique forum where manufacturing owners and managers meet with their peers, discuss common issues and successes, and listen to timely presentations on topics that apply exclusively to manufacturers.

Includes everything in CLASSIC, ELITE, and REGIONAL ADVANTAGE plus the following:

- Opportunity to attend monthly peer group roundtables with other MMA members
- The MMA, its meetings and events are restricted from outside sales and promotions
- Tailored workshops and certification seminars for MMA members only
- Pre-qualified leads from the state (and other sources) for manufacturing services and opportunities
- Subscription to the monthly MMA E-Newsletter
- Private social media page where you can collaborate with other MMA members

Premier Level

Soar above the competition!
\$2,770 per year

You’ve got your direction and your partnership with One Southern Indiana, but now you need more. Premier membership tier includes all the benefits of the other levels, and more - more meetings, more introductions, more public relations work - more of the things you need to help you succeed!

Includes everything in CLASSIC, ELITE, and REGIONAL ADVANTAGE plus the following:

- Recognized as a Premier level member
- Eight total business listings (in local Metropolitan Statistical Area) (\$3,920 value)
- Up to five introductions with key, specified targets
- One meeting with a member of the executive team
- Option to add additional business locations at \$100 each annually

What you get...

- Number of business listings in 1si’s online directory
 - Subscription to The One Weekly E-newsletters and other informational e-mails
 - Ribbon-cutting and groundbreaking services
 - “Proud Member” window cling
 - Attend more than 110 events and programs at member pricing
 - Ability to post events on 1si’s community calendar
 - Ability to post job openings on 1si’s job board
 - Ability to post discounts to members or the public through Buy1si
 - 1si event and program sponsorship opportunities
 - Partner discount programs (ODP Business Solutions, Heartland Payment Systems, Insurance Under ONE and ClearPath Mutual Workers Comp
 - Opportunity to join leads or networking groups
 - Members-only advertising opportunities
 - Ability to list social media links in online directory listing
 - Opportunity to volunteer on committees
 - Business assistance through Small Business Navigator
 - Financing opportunities through The One Fund
 - A collective voice for advocacy
 - Diversity, equity & inclusion business assistance
 - 25-percent discount on digital advertising in the Member2Member eblast or The One Weekly e-newsletter
 - Recognized by membership level in online directory
 - One free member database per year (\$300 value)
 - 25-percent discount on MMA e-newsletter digital advertising
 - Four free member databases per year (\$1,200 value)
 - Up to three introductions with specified targets
 - Free placement of company logo in web directory
 - One press release published annually in the weekly e-newsletter
 - One meeting with 1si executive team member
 - Up to five introductions with specified targets
 - Option to add locations @ \$100 each annually
 - Opportunity to attend MMA peer group roundtables
 - Exclusive events such as the MMA Summit and MFG Week
 - Private social media group
 - Tailored workshops and certification seminars such as the Manufacturers Business Academy
 - Pre-qualified leads from the state and other sources for manufacturing services and opportunities
 - Subscription to the monthly MMA E-newsletter
 - One-on-one consultations with 1si economic development staff
- PREQUALIFIED OPTIONS WITH CLASSIC LEVEL BENEFITS
 Classic Nonprofit - \$350/per year (must qualify as a nonprofit organization)
 Retired Executive Level - \$189/per year (for retired individuals who wish to remain involved)
 Associate - \$189/per year - Real estate agents, attorneys, insurance agents, etc., whose principal company is a current member

	MMA Level \$1,800 per year	Premier Level \$2770 per year	Regional Advantage \$1,600 per year	Elite \$800 per year	Classic \$490 per year
4	8	4	2	1	
MMA - for manufacturers only	PREMIER	REGIONAL ADVANTAGE	ELITE	CLASSIC	