

# New Member Checklist & Agreement

Today's Date .....

Business Name .....  
This is how your company name will be displayed online and in print

Main Contact Person .....

Physical Address .....

City .....

State ..... Zip .....

Mailing Address .....  
(If different from physical address)

Phone..... Fax.....

E-mail .....

Website Address .....

Product/Service Category .....

\*(4 words or less for directory placement. For example: Real Estate Sales; Restaurants; Office Supplies; etc.)

Referred by .....

# of Full-time Employees .....

# of Part-Time Employees.....  
(Two part-time employees equal one full-time employee.)

I agree to allow the Chamber to contact me and/or our company representative(s) by Fax, Phone or E-mail.

Is your company one of the following (check all that apply):	
Minority-Owned	
Woman-Owned	
Veteran-Owned	
Disadvantage	
Other:	

**Choose Your Package**  
(See plan details to the right)

Classic - \$440

Non Profit - \$325

Associate - \$189

Elite Market - \$770

Regional Advantage - \$1,435

MMA - \$1,750

Premier - \$2,770

*+ application fee - \$25*

**TOTAL DUE: \$ \_\_\_\_\_**

One Southern Indiana does not store credit card, debit card or banking information.

What are your expectations and reasons for joining One Southern Indiana?  
.....

Charge my:  VISA  Mastercard  American Express  Discover

Card Number .....

Expiration Date ..... V Code .....  
(3-digit code located on back of card)

Name as it appears on card .....

Signature .....

Billing address of card .....

## Get connected with your choice of plans.

### Classic

Even the basics are comprehensive.  
**Only \$440 per year**

### Elite

More than just a step to the next level.  
**Only \$770 per year**

### Regional Advantage

Move up to one-on-one personalized service  
**Only \$1,435 per year**

### Metro Manufacturing Alliance

Exclusively for manufacturers  
**\$1,750 per year**

### Premier

When you need to soar above and beyond the competition  
**Only \$2,770 per year**

### Associate (Classic Benefits)

Real estate agents, insurance agents, attorneys, etc. whose principal company is a current member.  
**Only \$189 per year**

*ACH Payments Available. Contact Membership Manager for details.*

**A first-year application fee of \$25 is added to each new membership.**

### Three easy ways to become a member:

1. Mail completed application and check to 4100 Charlestown Rd., New Albany, IN 47150.
2. Fax completed form and credit card info to 812.948.4664.
3. Call 812.945.0266 if you have questions.



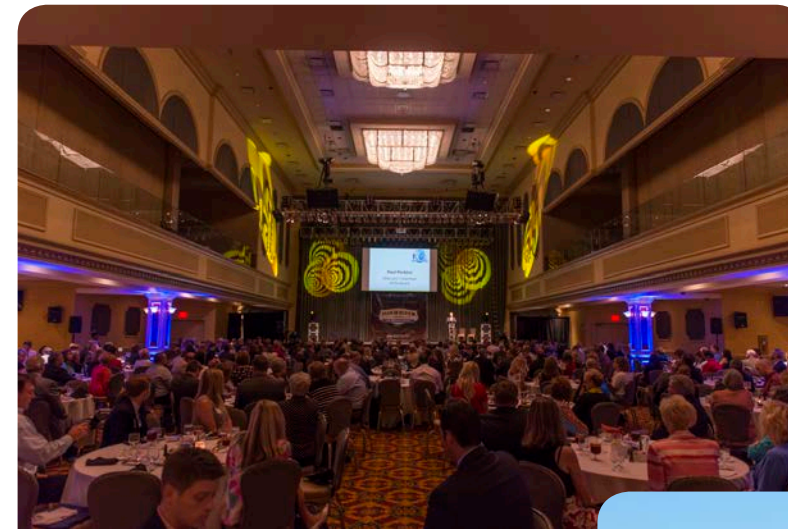
business resources  
economic development  
advocacy

4100 Charlestown Rd., New Albany, IN 47150  
p. 812.945.0266 | f. 812.948-4664 | www.1si.org



business resources  
economic development  
advocacy

business resources



## Our Mission

*Provide the connections, resources, and services that help businesses innovate and thrive in the Southern Indiana / Louisville metro area.*

economic development



advocacy



## Our Vision:

*Be "best in class" in supporting economic vitality for our region - a place where businesses can flourish and, in turn, where quality jobs, prosperity and opportunities contribute to build a strong quality of life.*

4100 Charlestown Rd., New Albany, IN 47150  
p. 812.945.0266 | f. 812.948-4664  
1si.org



# 1si offers membership levels based on *your* needs....

## Classic Level

The membership where even basics are comprehensive!

**\$440.00 per year**

**Ready. Set. Connect!** Get connected online, in print and in person. You'll have access to many of our online support features including a business listing in the directory, hot deals and more. Plus your subscription to The One Weekly keeps you current on business issues, events and business growth opportunities. Other benefits include admission to more than 100 events annually all designed to create commerce and grow business.

- Online business listing includes basic contact info, a 25-word description, one category and link to your Web site. Print business listing includes basic contact info in printed directory by category and alphabetical order (good for one business location)
- Subscriptions to the *One Weekly* e-newsletter and event emails
- Ribbon cutting services for grand openings, expansions and major achievement celebrations
- "Proud Member" window cling to display at your business.
- Build relationships at more than 100 events and programs, including 8 O'clock Network and 5 O'clock Network gatherings, Sales & Marketing Success seminars, roundtables, tradeshows and more
- Member pricing at signature events and conferences, Ace Awards, One Awards, Pearls of Wisdom, Annual Meeting, Business Expo and the 1si Annual Golf Scramble
- Post your news items and events on the community calendar at [www.1si.org](http://www.1si.org)
- Event and program sponsorship opportunities
- Member Discount Programs: Office Depot and Heartland Payment Systems
- Opportunity to apply to join 1si's Leads Group (if industry seat available)
- Exclusive advertising opportunities in 1si's member directory, The One Weekly e-newsletter, website, Member2Member e-Blast, and Year-in-Review publication
- Opportunity to provide member-to-member discounts
- Participation on committees and advisory councils



## Elite Level

More than just a step to the next level.

**\$770 per year**

**Position your success!** Includes everything at the Classic membership level, plus additional online and printed business listings, invitation to peer-to-peer roundtable groups, business spotlight in One Weekly e-newsletter and many other benefits that round out this value-packed service level.

**Includes everything in CLASSIC plus the following:**

- Second business listing or location in online and printed business directory for a total of two.
- Two additional categories in online and printed business listing, good for one business location, for a total of three
- Recognized as an ELITE business in both listings and bold listing in printed directory
- One posting of your press release or company news in the One Weekly e-newsletter annually
- Advance notice for tradeshow booth space & sponsorship opportunities
- One free member database (\$300 value) per year.
- \$100 off Member2Member E-blasts
- 25% off One Weekly Ads
- 25% off MMA Newsletter Ad



## Regional Advantage Level

When you are ready to go to the top!

**\$1,435 per year**

**Position your success!** Your partnership with us includes the opportunity to put 1si's chief executives, your own Board of Experts, on retainer. This high-impact membership tier also includes everything in the Elite and Classic Levels. Other benefits include facilitated introductions to businesses of your choice, PR and media coverage assistance, discounts on products and services, sponsorship opportunities and much, much more.

**Includes everything in CLASSIC and ELITE plus the following:**

- Regional news coverage - the Business Resources staff will spend one hour doing public relations work for your organization with various media venues
- Membership database up to 4 times year (downloadable from 1si.org)
- Recognized and advertised as a Regional Advantage member in both print and online directories
- First right of refusal on sponsorship opportunities
- Up to three facilitated introductions with key, specified targets
- Two additional business listings for a total of three for one of the following: the same business name, the same category or two additional contact people within the same company. This includes basic contact information in printed directory by category, and again by alphabetical order

## Premier Level

Soar above the competition!

**\$2,770 per year**

**The Higher Level!** You've got your direction and your partnership with One Southern Indiana, but now you need more. Premier membership tier includes all of the benefits of the other levels, but more: - more meetings, more introductions, more public relations work - *more of the things that you need done to help you succeed!*

**Includes everything in CLASSIC, ELITE, and REGIONAL ADVANTAGE plus the following:**

- One meeting with 1si CEO and the Business Resources Services staff (BRS)
- The BRS staff on retainer for two additional meetings
- Up to five facilitated introductions with key, specified targets
- Regional news coverage - the BRS staff will spend an additional hour doing public relations work (for a total of two hours) for your organization with various media venues
- Recognition as a Premier supporter of 1si
- Priority seating at 1si events
- Unlimited location listings / business listings in local MSA.
- Free placement of company logo in web directory.



## Metro Manufacturing Alliance (MMA)

**\$1,750 per year**

The Metro Manufacturing Alliance (MMA) is a unique forum where manufacturing owners and managers meet with their peers, discuss common issues and successes, and listen to timely presentations on topics that apply exclusively to manufacturers.



The benefits of MMA include key opportunities to improve your business:

- Opportunity to attend monthly peer group meetings with other MMA members - meeting topics range from best practices and safety to bench marking and ISO-TS certifications (topics are determined by MMA members)
- The MMA, its meetings and events, are restricted from outside sales and promotions
- Tailored workshops and certification seminars for MMA members only
- Business Retention and Expansion services
- Exclusive staffing opportunities - post your needs and get a first look at experienced applicants
- Pre-qualified leads from the state (and other sources) for manufacturing services and opportunities
- All MMA members receive enhanced "Regional Advantage" membership benefits in One Southern Indiana simply by activating

MMA's Membership offers additional key benefits including:

- Business Resource Services staff (BRS) on retainer for two meetings with your team, with the following resources: marketing, branding, sales, leadership, and management development
- Regional press coverage - the BRS staff will spend one hour doing public relations work for your organization with various media venues
- Recognized and advertised as a Metro Manufacturing Alliance member in both print and online directories
- Up to three facilitated introductions with key, specified targets
- Two additional business listings for a total of three that includes basic contact information in printed directory by category, and again by alphabetical order - good for up to three business locations
- Regional database with up to four updates
- All Benefits of the Classic, Elite and Regional Advantage membership levels

