

# Advertising Opportunities with 1si

Two digital advertising opportunities that are both easy and affordable.



Put your selling message in the online edition of **The One Weekly**, 1si's weekly e-mail newsletter. E-mailed to over 4,000 decision makers each week, you'll be seen along with the latest news and insights into Southern Indiana business.

**Cost:** \$250 per issue  
(limited to one ad per newsletter, placed directly below first article)



Advertising for members by members. The **Member2Member eBlast** is emailed on the first and third Thursday of each month. Promote your product or service to more than 4,000 potential customers without the need for printing, postage or envelopes.

**Cost:** \$250 per issue (\$300 for top placement)

## Ad Specifications:

Size: 600 pixels wide X 400 pixels tall (8.33" x 5.56")

Format: JPEG, GIF or PDF

## Guideline/Restrictions:

1. Available only to 1si members in good standing.
2. Must be scheduled two weeks in advance through the 1si Communication Management office. Contact Becky Ellenburg at [BeckyE@1si.org](mailto:BeckyE@1si.org) or 812-945-0266 for scheduling.
3. Payments must be received in advance to confirm the scheduled date. Your advertisement will not run without received payment.
4. All marketing materials must be positive in nature. We have the right to refuse any advertisement not consistent with our mission. 1si will not accept political advertisements or any kind.
5. Ad copy must be submitted at least one week prior to the scheduled send date.
6. Advertisements may run in no more than two consecutive editions.
7. Ads will be linked to a URL of the members choosing.

**Bundle and save!**  
Purchase an ad in The One Weekly and the Member2Member e-Blast for \$400 and save \$100.

Contact Becky Ellenburg at [BeckyE@1si.org](mailto:BeckyE@1si.org) for more information!